Hi everyone,

I am [name] and as part of [module name and code] I am [description of the project].

I am looking for participants aged 18 or over to [purpose of the recruitment, e.g. complete a survey, test the website/app/game].

[If there are any additional exclusion/inclusion criteria, list them here, e.g. In particular, I am looking for people who have experience with XXX. If there are no additional criteria, please delete this section.].

[if it’s a survey]

The survey will take XXX minutes to complete and covers questions about [short summary of the topics covered by the survey]. The link to the survey: XXXXXX

[if it’s a usability study]

The study will take XXX minutes and will take place [online/in-person]. You will be required [provide here a short description of what the study will involve so that the participant knows what to expect]. The information sheet with more details is attached.

If you’re interested or have any questions, please get in touch.

Best,

[name]

[email]